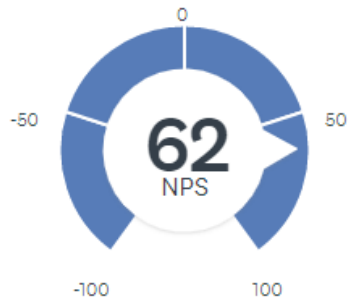


How likely is it that you would recommend Wichita Pride to a friend or family member?

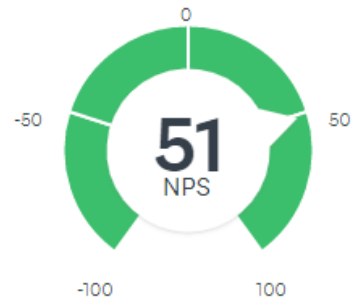


Your Net Promoter® Score



Answered: 65 Skipped: 3

SurveyMonkey Global Benchmark



Average from 13,633 Organizations
10/1/2016 - 9/30/2017

Your score is in the top 50-75% [?](#)

MINIMUM	LOWER QUARTILE	MEDIAN	UPPER QUARTILE	MAXIMUM
-100	30	57.6	78.4	100

Your Net Promoter® Score: 62

Distribution of Responses

	DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
Your Responses	6.15% 4	26.15% 17	67.69% 44	62

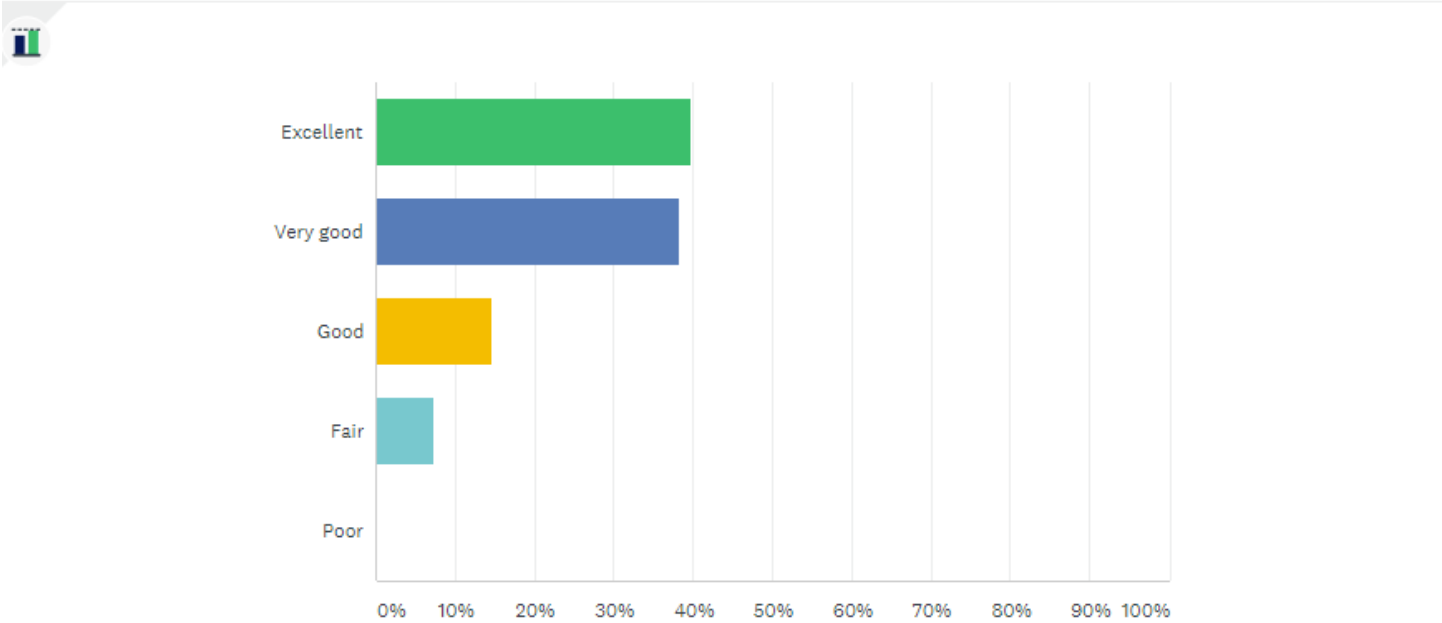
Please rate the Wichita Pride events you attended

Answered: 68 Skipped: 0

	EXCELLENT	VERY GOOD	GOOD	FAIR	POOR	N/A - DID NOT ATTEND	TOTAL
Photo Scavenger Hunt	16.92% 11	12.31% 8	6.15% 4	0.00% 0	0.00% 0	64.62% 42	65
Drag Show	22.73% 15	15.15% 10	10.61% 7	4.55% 3	0.00% 0	46.97% 31	66
Family Picnic	15.38% 10	15.38% 10	4.62% 3	3.08% 2	1.54% 1	60.00% 39	65
All Ages Dance Party	21.54% 14	3.08% 2	6.15% 4	3.08% 2	1.54% 1	64.62% 42	65
Rally	24.62% 16	20.00% 13	15.38% 10	4.62% 3	1.54% 1	33.85% 22	65
Parade	37.88% 25	27.27% 18	10.61% 7	4.55% 3	6.06% 4	13.64% 9	66
Festival	36.36% 24	22.73% 15	15.15% 10	7.58% 5	1.52% 1	16.67% 11	66

Overall, how would you rate this year's Wichita Pride?

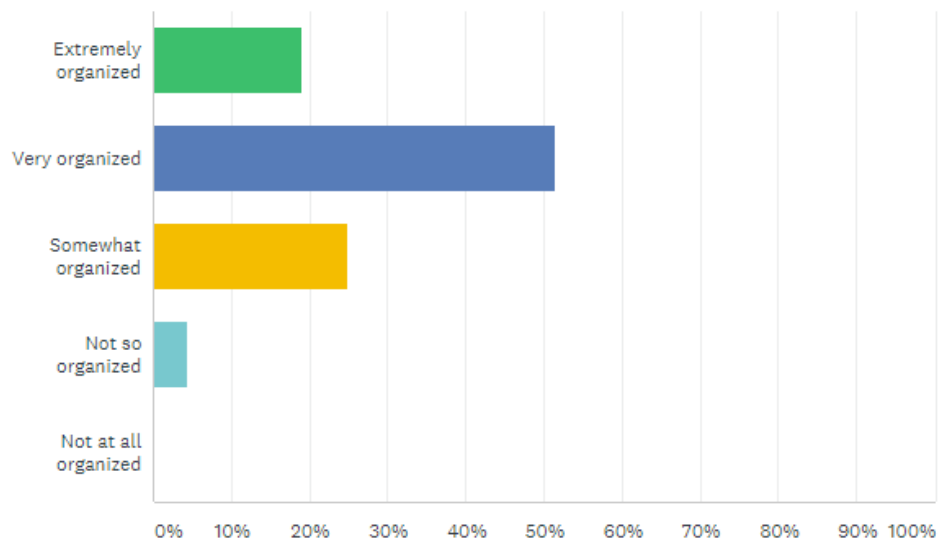
Answered: 68 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ Excellent	39.71% 27
▼ Very good	38.24% 26
▼ Good	14.71% 10
▼ Fair	7.35% 5
▼ Poor	0.00% 0
TOTAL	68

How organized was this year's Wichita Pride?

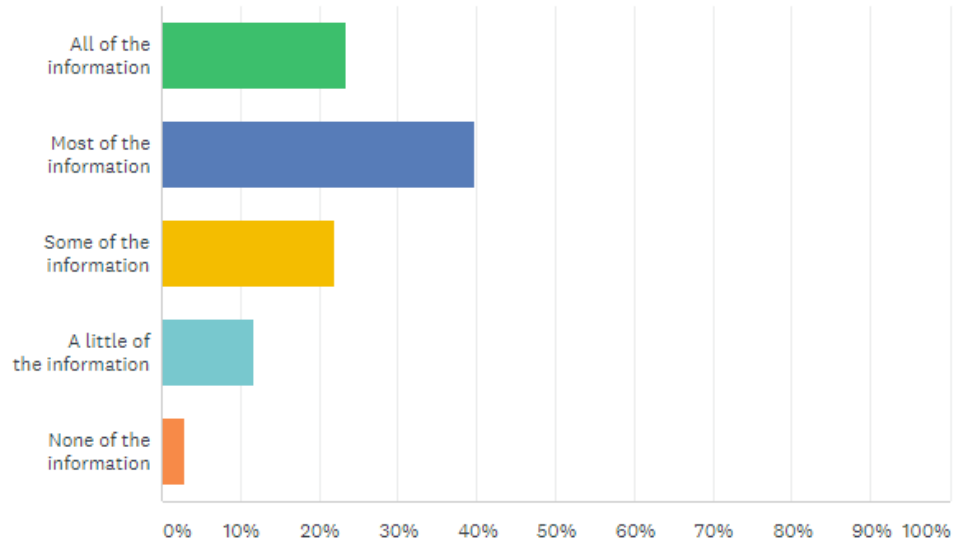
Answered: 68 Skipped: 0



ANSWER CHOICES	RESPONSES
Extremely organized	19.12% 13
Very organized	51.47% 35
Somewhat organized	25.00% 17
Not so organized	4.41% 3
Not at all organized	0.00% 0
TOTAL	68

Prior to this year's Wichita Pride, how much of the information that you needed did you get?

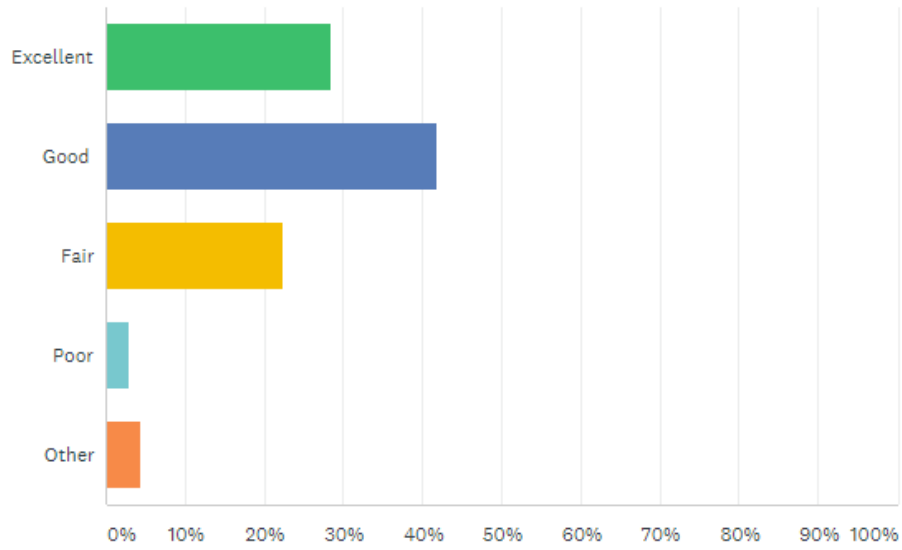
Answered: 68 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ All of the information	23.53% 16
▼ Most of the information	39.71% 27
▼ Some of the information	22.06% 15
▼ A little of the information	11.76% 8
▼ None of the information	2.94% 2
TOTAL	68

How would you rate the Vendors for this year's Wichita Pride?

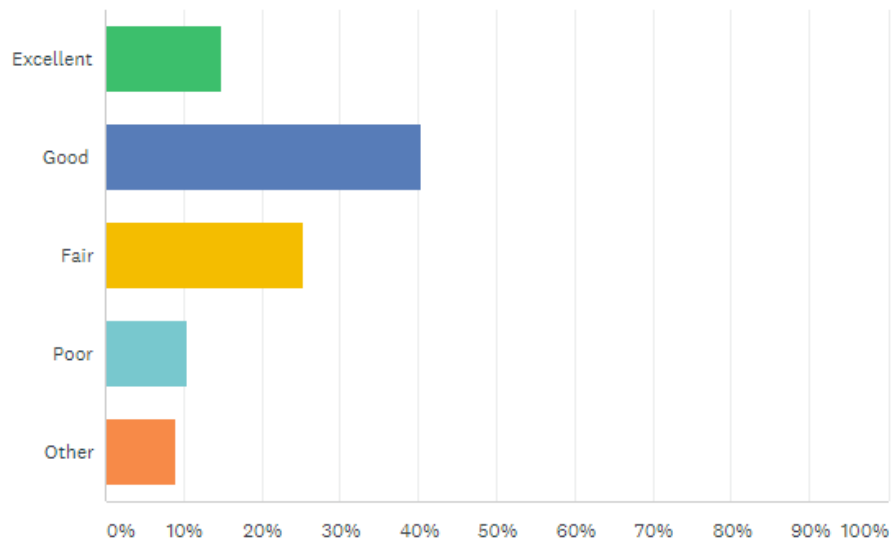
Answered: 67 Skipped: 1



ANSWER CHOICES	RESPONSES
▼ Excellent	28.36% 19
▼ Good	41.79% 28
▼ Fair	22.39% 15
▼ Poor	2.99% 2
▼ Other	4.48% 3
TOTAL	67

How would you rate the Food Choices for this year's Wichita Pride?

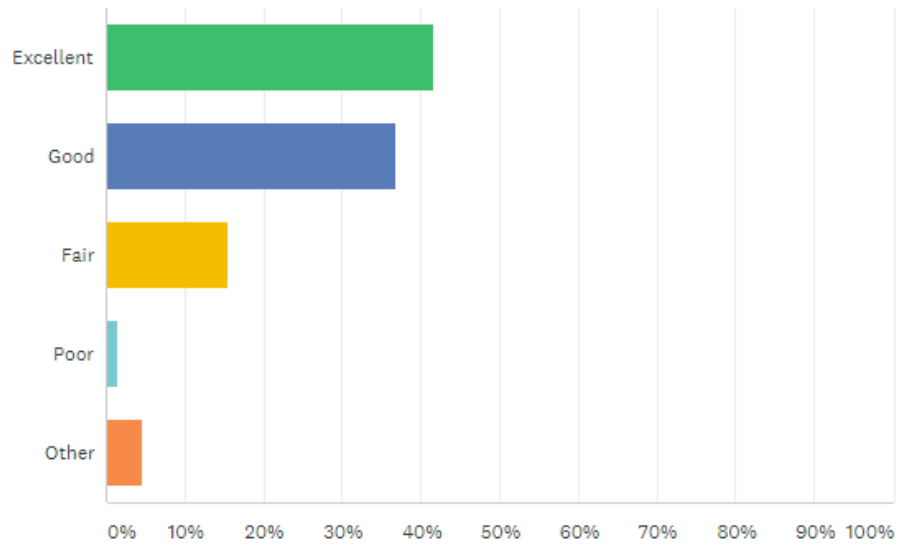
Answered: 67 Skipped: 1



ANSWER CHOICES	RESPONSES
▼ Excellent	14.93% 10
▼ Good	40.30% 27
▼ Fair	25.37% 17
▼ Poor	10.45% 7
▼ Other	8.96% 6
TOTAL	67

How would you rate the Entertainment for this year's Wichita Pride?

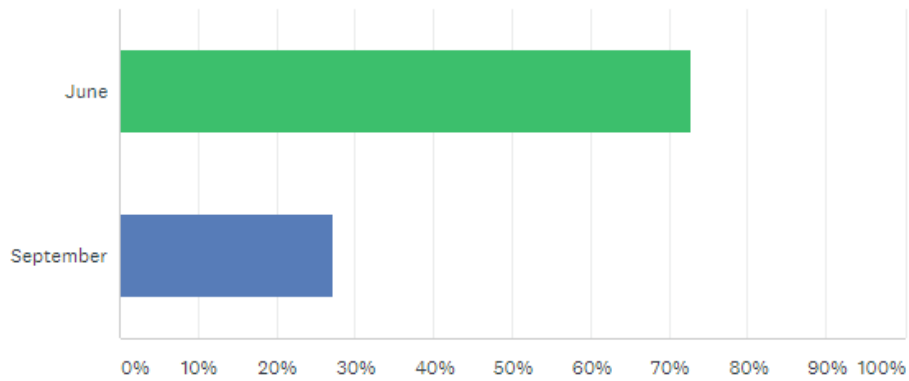
Answered: 65 Skipped: 3



ANSWER CHOICES	RESPONSES
▼ Excellent	41.54% 27
▼ Good	36.92% 24
▼ Fair	15.38% 10
▼ Poor	1.54% 1
▼ Other	4.62% 3
TOTAL	65

Which month would you prefer to celebrate Wichita Pride?

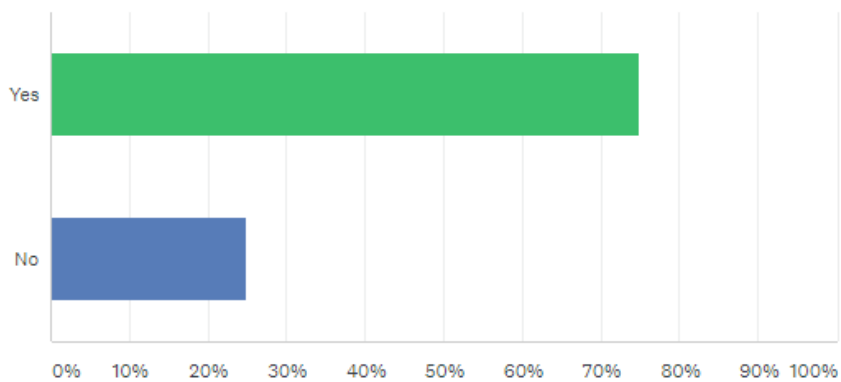
Answered: 66 Skipped: 2



ANSWER CHOICES	RESPONSES
▼ June	72.73% 48
▼ September	27.27% 18
TOTAL	66

Would you be interested in helping us improve Wichita Pride in the future?

Answered: 60 Skipped: 8



ANSWER CHOICES	RESPONSES
▼ Yes	75.00% 45
▼ No	25.00% 15
TOTAL	60